

# Digital Human Platform

Create and Animate Your Own Realistic Digital Humans with Generative AI.

DYnet's AI technology brings Digital Humans (AI Avatar) to life by performing lip-sync animation in broadcast videos generated with text or voice inputs.

The Digital Human Platform is an innovative multimedia solution that brings "AI Avatar" to life by generating lip-sync animation in broadcast videos, enabling high-fidelity and natural interactive experience for users. By training the AI model with specific data from enterprise customers, a real-time virtual assistant can be generated to solve user enquiries and provide personalized services.

## Key Features



### AI Digital Human Presenter :

From selecting styles and setting up backgrounds to adjusting tones of voice, three simple steps to quickly generate a high-fidelity Digital Human presenter for video broadcasting.



### Real-time AI Assistant :

Coupled with real-time conversational chatbots, DYnet Digital Human provides you with 7x24 AI assistant services.



### Appearance and Voice Customization :

You can customize the appearance and voice of your AI Avatar to suit your needs in different scenarios.

# Benefit Highlights

## Freely Customized for Different Needs and Purposes



Users can freely customize their AI avatars' appearance, voice, tone, background, and speaking speed to fit specific needs and purposes.

## Generative AI (AIGC) Personalized Response



By leveraging generative AI technology, DYXnet Digital Human delivers intelligent responses with artificial intelligence-generated content (AIGC). Enterprises can train the model with specific industry data to generate more accurate and personalized user responses, enabling a superior user experience.

## Digital Human Production Support



By uploading your videos or voice packs, DYXnet can quickly generate a unique Digital Human that meets your requirements and supports Mandarin, Cantonese, and English language reporting.

## Use Cases

### Marketing



Companies can use AI Avatar in content marketing to build unique brand images to attract more target audiences.

Industry:  
E-Commerce/Finance/  
Tourism/ Pan-Entertainment

### News Broadcasting



Adopting Digital Human presenters in news broadcasting can enhance the audience's attention, making your messages more appealing, engaging, and accessible.

Industry:  
Media/Government/Medical/  
Education

### Training and Education



DYXnet Digital Human can be used on course material production (such as micro-course videos) to meet different training and education scenarios.

Industry:  
Education/Training

### Smart Customer Services



With real-time interactive capabilities comparable to real humans, DYXnet Digital Human can act as an AI virtual assistant, providing 7x24 uninterrupted customer services to users.

Industry:  
E-commerce/Government/Me  
dical/Education/Finance



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