CASE STUDY

# EVISU spans the globe with more than 200 point of sales, leverages DYXnet SD-WAN Solution for their network management in achieving business excellence.

## Industry
Retail & Manufacturing

## Customer needs
- Need to manage tons of multi-media content and data for different brands s as well as product SKU.

- Maintain stable communication network between different office branch locations, retail shops and data centre including Beijing, Shanghai and Hong Kong for frequent transmission of multi-media files and applications.

- Improve work efficiency among teams, business partners, and vendors to ensure timely delivery of projects.

- Enhance user experience and lost productivity caused by the delay of backhauling .

## Solutions
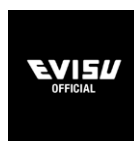- DYXnet SD-WAN Solution

## Core Benefits
- One-stop solution from network connection to customer shops and office to Data Centre hosting.

- Provide a greater control based on the Application level rather than simple IP address.

- Doubled their bandwidth by using Internet with lower cost and enhance the traffic prioritization on application level.

- Enhanced SD-WAN Portal (Orchestrator) provides comprehensive view on customer network from traffic utilization to remote troubleshooting.

## Customer Quote
"The SD WAN solution provided from DYXnet accelerates time-to-service from weeks down to hours, while reducing total cost of ownership significantly via lower administration work. It enables EVISU to cope with changing network architecture and operate during times of disruption and provides highly secure, high-performance access to any application."

—— Terence Ho (Assistant IT Manager)

## About EVISU
EVISU was founded in Osaka Japan in 1991 which across the globe to premium-quality Japanese selvedge denim and custom distressing. Initially only around 14 pairs of jeans a day were created, each one caringly hand-painted with the now famous seagull logo. Today EVISU is internationally known and embraced by both collectors and hipsters alike. EVISU was initially more a labor of love than a commercial venture and despite phenomenal success EVISU's mission to create the highest quality products has remained unchanged. This underlying value defines EVISU's position as an icon in the history of denim wear.

## Business Challenge
EVISU's business spread over the world, their offices are located in different cities including Beijing, Shanghai and Hong Kong with more than 200 point of sales. which required a stronger and more stable internet network, not only for communication between different office branch locations, but also for tons of multi-media content and data for different brand collaborations as well as number of product SKU. A stable network is required for maintaining the daily operation and make sure the employee's performances would not be affected due to the unstable networking.

In addition, EVISU would like to improve work efficiency among teams, business partners, and vendors to ensure timely delivery of projects and reduce management works. To ensure the projects can be completed on time with lower cost, EVISU requires assistance from an experienced network service provider in Mainland.

## Tailor-made Comprehensive Planning
Based on its current network configuration, DYXnet proposed the solution via fully redundant backbone network architecture. It also provides One-stop shops network connection solution powered by SD-WAN Technology, from customer shops and Office to Data Centre hosting so as to enhance network stability and provide quick response to customer on sudden demand of bandwidth upgrade. DYXnet SD-WAN solution uses a centralized control function to securely and intelligently direct traffic across the WAN. This increases application performance and delivers a high-quality user experience, resulting in increased bandwidth , agility and reduced costs for IT so to enable EVISU to adjust their overall network traffic by prioritizing specific high-performance applications.

Through the 24 x 7 Network Monitoring for Proactive Fault Response and local technique supports with 5G network, DYXnet monitors the network access status of different office branch locations of EVISU, and provides rapid maintenance and professional responses which ensures the services are not restricted by time and location difference. With DYXnet SD-WAN Service, EVISU doubled their bandwidth by using Internet with lower cost and enhance the traffic prioritization on application Level.

## DYXnet's solution advantages  —  SD-WAN

● **High Availability MPLS Backbone**
Built on our robust and expansive MPLS backbone, DYXnet's SD-WAN makes use of dynamic multi-path optimization technology to establish a virtual transmission through a private network. It also separates the control plane from the data plane and centralizes the control to an orchestrator forming a private network within the IP network and adopts centralized policies to govern the way operations are run.

● **Centralized Management Platform**
DYXnet's SD-WAN service offers a comprehensive, single-pane-of-glass management platform for provisioning, monitoring and troubleshooting. Greater visibility and analytics show how the network is performing. It also indicates what kind of traffic and applications are being transmitted at any one time. Additionally, detailed logging and native utilities are provided to facilitate troubleshooting and diagnostics.

● **24 x 7 Network Monitoring for Proactive Fault Response**
With a commitment to quality management in accordance with ISO/IEC 27001, ISO/IEC 20000 and ISO 9001, DYXnet Network Operation Centre (NOC) provides 24×7 multilingual service desk, proactive network device management, network monitoring and reporting services based on the EVISU's best-practices.

## Why DYXnet?

DYXnet's Mainland operating company was the first official members of the China Cross-border Data Telecommunications Industry Alliance and the SD-WAN service standard drafting units. With extensive knowledge in China regulations and relevant business licenses obtaine, DYXnet can assist EVISU by carrying out comprehensive network infrastructure planning and implementation to optimize their digital communication for better operational efficiency. DYXnet also has prolong partnership with major telecom operators which makes them an industry pioneer.

## About DYXnet

DYXnet is one of the leading carrier-neutral enterprise network service providers in Greater China with over 20 years of experience, and is a wholly-owned subsidiary of VNET Group (NASDAQ: VNET), a leading carrier- and cloud-neutral Internet data centre services provider in China.

Right from its establishment in 1999, DYXnet has been specialized in providing premier enterprise network solutions in Greater China. It delivers Multiprotocol Label Switching (MPLS), Software-Defined WAN (SD-WAN), Internet Access, Data Centre Services, and Network Security Solutions to over 1,700 enterprise clients via efficient provisioning capabilities in numerous cities throughout Greater China and the wider Asia-Pacific region. In response to the evolving needs of its ever-growing customer base, DYXnet enlarges its product portfolio to further deliver enterprise cloud and SaaS solutions.

With its outstanding performance in delivering secure, stable, and comprehensive network services, DYXnet is the first batch of ICT service providers in Greater China to obtain several ISO international certifications including ISO/IEC 27001, ISO/IEC 20000-1, and ISO 9001 that reinforce the high standards of its information security, IT service management, and quality management, respectively.

For more information about DYXnet, please visit www.dyxnet.com.

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