

# YOUR **NATIVE** TRADING PLACE

Bullion / Forex Trading Platform & Financial Information Provider



## CASE STUDY

# m-FINANCE drives business growth and customer satisfaction through decade-long partnership with DYXnet

## Industry

Financial Services

## Customer needs

- Offering 'Care-Free Trading' experience for its brokers through flexible and highly efficient solutions
- Enterprise-grade firewalls and network encryption to prevent hacking and unauthorized access to their systems
- High availability and multiple access of server systems via numerous data center resources
- A dedicated support team for their customers

## Solutions

- DYXnet MPLS Network Solution
- ONE Cloud Director
- Dedicated Internet Access (DIA)

## Core Benefits

- Diversifying data protection and eliminate single point of failure with Multi-Cloud
- Solution and Multi-Telco WAN Connection Provisioning of a stable and low latency internet trading environment for users from Greater China Area
- Application users from inside and outside Mainland China are able to access trading application via Internet, regardless of the location of servers
- Elastic Cloud Computing from DYXnet, increase data reading and writing speed by 50% after upgrade to VStorage+

## Customer Quote

"Our decade-long partnership with DYXnet has resulted in satisfactory customer feedback and positive business growth. With our critical demand of a stable and secure network infrastructure in support of a real-time trading environment, we rely on a trust-worthy strategic partner who understands our business and can deliver pragmatic support round the clock. DYXnet's solution very well covered our needs."

— Stephen Lam, Managing Director, m-FINANCE Limited



## About m-FINANCE

Established in 2002, m-FINANCE is a leading and renowned forex/bullion/commodities trading solutions provider in the region. For years, m-FINANCE has been striving for excellence and committed to providing state-of-the-art trading platforms and innovative one-stop solutions for clients. With our expertise and know-how of the financial market, m-FINANCE has applied cutting-edge technologies in development of a wide range of signature products and services, which include mF4 Trading Platform Solution, White Label Solutions, CRM System, Electronic Identity Verification Solution, MT4 Futures Gateway, MT4/MT5 Bridge and Plugins, ECN System, Automated Trading Solutions, STP Solutions, Cross-platform "Broker+" Solution, Copy Trading Apps, etc.

Headquartered in Hong Kong serving a spectrum of prestigious clientele from Greater China Area and South East Asia, m-FINANCE has long garnered an undisputable reputation in the industry, seizing first-hand opportunities in the fast-growing fintech markets.

## Business Challenge

As a fintech solution provider, m-FINANCE built safe, flexible and highly-efficient systems to clients for a "Care-free Trading" experience, anytime, anywhere. m-FINANCE delivers bespoke solutions and systems built on hybrid cloud and physical machines, providing a highly-recoverable system environment via numerous data centre resources.

To maintain a top level of system security and redundancy, an enterprise-grade firewalls and network encryption are essential to guard against hackers and threats through distinctive level of database encryption, networking components and data transmission. At the same time, a stable, reliable and highly-recoverable system environment is just as important to prevent service suspension or job disruption caused by unusual technical situations.

Apart from delivering top-notch products, the highly committed operations team at m-FINANCE plays an equally important role in offering technical support services to clients. On top of closely monitoring system operations, the team has to provide round-the-clock assistance to clients by phone, email and messaging in order to render responsive and efficient service on a timely manner.

## Tailor-made Comprehensive Planning

DYXnet has multiple Point-of-Presence (PoP) across the world with an emphasis in Greater China area and Southeast Asia, where m-FINANCE conduct its business. Being a vendor-neutral service provider, DYXnet supports m-FINANCE with the flexibility in allocation of circuit resources regardless of location, hence to be able to get the last mile connection from m-FINANCE's premises or data centre to DYXnet's PoP for their applications to the clients.

To protect trading security and privacy as well as ensuring multiple access of server systems via numerous data centre resources, DYXnet One Cloud Director (OCD) allows m-FINANCE to deploy multi-cloud computing. m-FINANCE also subscribed to AliCloud, which is connected to MPLS same as OCD, hence synchronisation between cloud and cloud resources diversification is achievable with enterprise-grade firewalls and perfect network encryption.

## DYXnet's solution advantages – MPLS Network , OCD and Dedicated Internet Access

- **Regional coverage with reliable connection**  
Our solutions cover Greater China & major cities in Asia Pacific with multiple classes of services offer, enabling clients to apply separate settings to different types of traffic for better user experience.
- **Stable performance guaranteed**  
Our Dedicated Internet Access (DIA) provides 1-to-1 overseas bandwidth provision ration with bandwidths available from 100Mbps to multiple 10Gbps in specific regions so to allow always-on Internet connections
- **Fixed price and unlimited usage**  
Compare to public cloud, which adopt pay-as-you-go approach, our ONE Cloud Director, MPLS, and Dedicated Internet Access are capped at a fixed price, regardless data traffic and computing usage.

### Why DYXnet?

DYXnet has been a leading network solution provider with numerous of network PoPs in various cities worldwide. We have nationwide and inter-province value-added telecommunications licenses including IP VPN, IDC, ISP, and Cloud Service which ensures the solution of m-FINANCE a stable, reliable and highly recoverable system environment.

Among the first ICT service providers in the region to have obtained ISO certifications including ISO/IEC 27001, ISO/IEC 20000-1, and ISO 9001, DYXnet is also one of the first official members of the China Cross border Data Telecommunications Industry Alliance and one of the first SD WAN service standard drafting units which guarantees their data synchronization and safety between Clouds.

DYXnet's Network Operations Centre also provides 24-hour support with usage report via online portal for real-time traffic monitoring and network performance so to avoid any downtime for our clients.

### About DYXnet

DYXnet believe technology is the key to unlock new possibilities and opportunities for businesses. Since our founding in 1999, DYXnet has empowered enterprises to drive business growth with ICT innovations. We are committed to provide solutions for our customers through disruptive technologies and services including enterprise network solutions like MPLS and SD-WAN, cloud solutions and data centre services.

DYXnet strive to strengthen our dominant position in Hong Kong and the Asia Pacific region. Among the first ICT service providers in the region to have obtained ISO certifications including ISO/IEC 27001, ISO/IEC 20000 1, and ISO 9001, we are also one of the first official members of the China Cross border Data Telecommunications Industry Alliance and one of the first SD WAN service standard drafting units.

For more information about DYXnet, please visit [www.dyxnet.com](http://www.dyxnet.com).



Together We Empower the Future

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