

Finet.hk (09-11-10)



## DYXnet Wins CAPITAL Outstanding Green Excellence Awards 2010

2010/11/09 18:17

HONG KONG, Nov. 9, 2010 /PRNewswire-Asia/ -- DYXnet, Greater China's leading ICT (Information and Communications Technology) service provider, is proudly announcing that the Group has won "CAPITAL Outstanding Green Excellence Awards 2010", organized by CAPITAL to recognize the Group's latest service - Cloud Dedicated Hosting ("CDH"), marking DYXnet's contribution in protecting the environment.

Lap Man, Founder and CEO of DYXnet, said, "It is an encouragement to DYXnet to receive recognition in "CAPITAL Outstanding Green Excellence Awards 2010." The Group has launched our CDH service in Hong Kong, Beijing and Taipei this August and September. With this virtualization technology service, we help SMEs to lower their expenditure in IT equipment, as well as to reduce electronic waste and costs, while increasing productivity and data availability. The most important purpose is to reduce power consumption tremendously with low carbon emission and environmental friendliness, in line with the society's demand in protecting the environment. Teaming with Dell and VMware to launch CDH services for only a few months, the Group has already been recognized by CAPITAL, further enhancing our commitment in developing CDH service. Looking ahead, the Group believes CDH services fit in the trend of environmental protection. Nowadays, with low carbon emission policy promoting around the world, DYXnet, as a responsible corporation, will continue to encourage enterprises to address environmental issues with us together."

In recent years, rise in global temperature leads to the development of environmental policies, especially in reducing carbon dioxide emission, which is thought to be the major reason for the change in weather. As carbon dioxide emission mostly come from power consumption, it is necessary to effectively save energy for environmental protection. At the Global Climate Summit being held in Copenhagen this year, the preliminary target was to reduce global carbon emissions by 25%-40% as compared to that of 1990. To achieve this in the era of information technology, how to save energy through IT advancement and IT equipment becomes the most important topic.

Being the leading ICT service provider in Greater China, data centre service is one of DYXnet's core businesses. With the increasing demand in hosting services, more data centres have been set up, which lead to the increase in power consumption, including lighting system, backup power and air-conditioning system. However, not all enterprises fully utilize their data centres, occupying unnecessary spaces and consuming only 20%-30% of the server resources. If choosing DYXnet's CDH service, enterprises can rent equipment without investing in IT equipment and related facilities (such as air-conditioning system and space to install data centre) and customers can simply change their service plan to upgrade their virtual hardware (e.g. storage, CPU computing and memory, etc.) and bandwidth.

## Finet.hk (09-11-10)



Lap Man concluded, "DYXnet teams with Dell and VMware to launch CDH services, combining Net Power, Tech Power and Green Power. Net Power is DYXnet's existing network power. Tech Power represents the global network, virtualization technology, as well as blade server and storage advantages empowered by DYXnet and our partners, Dell and VMware, respectively. Green Power illustrates the low-carbon and green services brought by CDH technologies. Our low-carbon and green services not only reduce SMEs' expenditure in IT equipment, but also diminish electronic waste and save energy, making it the key for DYXnet to win "CAPITAL Outstanding Green Excellence Awards 2010". We also dedicate our efforts to meet the global demand for low-carbon emission and be socially responsible."

About "CAPITAL Outstanding Green Excellence Awards 2010"

Founded by CAPITAL in 2009, "CAPITAL Outstanding Green Excellence Awards 2010" is to recognize the achievements of Hong Kong corporate on green management. The awards highlight outstanding social responsibility, as well as encourage and upgrade Hong Kong's green business environment and competitiveness. The winners are co-selected by professional panel of celebrities from the education, government and business sectors and CAPITAL's editorial board. The criterion of selection is based on the company's commitment to the environment, strategy and achievements as well as the effectiveness of internal management, to reach a fair and impartial judgement with opinions from the public.